

## Tassinari, Michelle (SEC)

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**From:** Sullivan, Michael (CPF) <michael.j.sullivan@massmail.state.ma.us>  
**Sent:** Tuesday, June 26, 2012 12:20 PM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** RE: Committee Information

We don't have those folks organized as a ballot question committee. It's just the 8 committees I sent you yesterday.

Mike

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**From:** Tassinari, Michelle (SEC) [mailto:michelle.tassinari@sec.state.ma.us]  
**Sent:** Monday, June 25, 2012 5:00 PM  
**To:** Sullivan, Michael (CPF)  
**Subject:** RE: Committee Information

They are also working with the Mass Family Institute (Andrew Beckwith).

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**From:** Sullivan, Michael (CPF) [mailto:michael.j.sullivan@massmail.state.ma.us]  
**Sent:** Monday, June 25, 2012 4:59 PM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** RE: Committee Information

We don't have anything from them. We also checked our phone logs and nothing jumps out with their name on it.

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**From:** Tassinari, Michelle (SEC) [mailto:michelle.tassinari@sec.state.ma.us]  
**Sent:** Monday, June 25, 2012 4:24 PM  
**To:** Sullivan, Michael (CPF)  
**Subject:** RE: Committee Information

<http://www.mapreventionalliance.org/>

Their attorney is John Sheft and the named plaintiff is Heidi Heilman.

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**From:** Sullivan, Michael (CPF) [mailto:michael.j.sullivan@massmail.state.ma.us]  
**Sent:** Monday, June 25, 2012 4:23 PM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** RE: Committee Information

That's a start for us....

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**From:** Tassinari, Michelle (SEC) [mailto:michelle.tassinari@sec.state.ma.us]  
**Sent:** Monday, June 25, 2012 4:22 PM  
**To:** Sullivan, Michael (CPF)  
**Subject:** RE: Committee Information

I have their attorney's name...

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**From:** Sullivan, Michael (CPF) [mailto:michael.j.sullivan@massmail.state.ma.us]  
**Sent:** Monday, June 25, 2012 4:09 PM

**To:** Tassinari, Michelle (SEC)  
**Subject:** RE: Committee Information

Michelle,

The earlier reply was supposed to go to our auditor, Mike Joyce, and he is going to double check. Do you have any contact info for MPA?

Mike

---

**From:** Sullivan, Michael (CPF)  
**Sent:** Monday, June 25, 2012 3:40 PM  
**To:** 'Tassinari, Michelle (SEC)'  
**Subject:** FW: Committee Information

Mike,

Any response to this?

Mike

---

**From:** Tassinari, Michelle (SEC) [<mailto:michelle.tassinari@sec.state.ma.us>]  
**Sent:** Monday, June 25, 2012 3:07 PM  
**To:** Sullivan, Michael (CPF)  
**Subject:** RE: Committee Information

Thanks Michael-

So there is no one on file against the medical marijuana? I only ask since there is a group suing us about the yes statement and in a meeting I specifically told them that if they registered with OCPF they could write the against argument. The people suing us are the Massachusetts Prevention Alliance. Any records of them?

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**From:** Sullivan, Michael (CPF) [<mailto:michael.j.sullivan@massmail.state.ma.us>]  
**Sent:** Monday, June 25, 2012 2:55 PM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** FW: Committee Information

Michelle,

I think the information below is what you are looking for. Please call me if you have any questions. We can also send you their statements of organization that were filed with us.

Mike

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**From:** Joyce, Michael (CPF)  
**Sent:** Monday, June 25, 2012 12:37 PM  
**To:** Sullivan, Michael (CPF)  
**Subject:** RE: Committee Information

Here is the contact info for each petition. Please let me know if you want this formatted differently.

SUPPORTING

Massachusetts Right to Repair Committee (CPF ID # 95375) -

*Leo Bonarrigo, Treasurer: 9 Park Street Suite 500 Boston MA 02108, 781-380-0606*

*Additional Contact: Chris-Anne at Brian Hickey Associates: 617-248-9772*

Thanks,

Michael J. Joyce  
Investigator  
Massachusetts Office of Campaign & Political Finance  
One Ashburton Place  
Boston, MA 02108  
617-979-8300  
[mjoyce@cpf.state.ma.us](mailto:mjoyce@cpf.state.ma.us)  
[www.mass.gov/ocpf](http://www.mass.gov/ocpf)



\*\*\*\*\*  
The information contained in this electronic mail document from the Office of Campaign and Political Finance may be CONFIDENTIAL AND/OR PRIVILEGED. If you believe you have received it in error, please contact OCPF immediately by telephone at (617)-979-8300 or by e-mail at [ocpf@cpf.state.ma.us](mailto:ocpf@cpf.state.ma.us). If you are not the intended recipient, be aware that any disclosure, dissemination, distribution, reproduction, or the use of the contents of this communication is prohibited.

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**From:** Sullivan, Michael (CPF)  
**Sent:** Monday, June 25, 2012 10:38 AM  
**To:** Joyce, Michael (CPF)  
**Subject:** FW: Committee Information

Michael,

Can you pull this together for me so I can forward it to Michelle?

Mike

---

**From:** Tassinari, Michelle (SEC) [<mailto:michelle.tassinari@sec.state.ma.us>]  
**Sent:** Monday, June 25, 2012 10:37 AM  
**To:** Sullivan, Michael (CPF)  
**Subject:** Committee Information

Mike-

It's that time of year again—preparing the Information for Voters booklet. As you are aware, as part of this process, this Office must seek arguments for and against the proposed ballot measures from the principal proponents and opponents. In accordance with the provisions of General Laws chapter 54, section 54, I am writing to seek contact

information for each non-elected political committee organized under the provisions of chapter 55 which is on file with your office to influence the outcome of such a measure.

At this point, there are four (4) petitions circulating:

***Medical Use of Marijuana [11-11] – Petition A***

***Educator Evaluation Standards [11-20]—Petition B***

***Prescribing Medication to End Life [11-12] – Petition G***

***Availability of Motor Vehicle Repair Information [11-16] – Petition L***

Thank you for your attention to this matter and I look forward to your response.

Michelle K. Tassinari  
Director/Legal Counsel  
Elections Division  
One Ashburton Place, Room 1705  
Boston, Massachusetts 02108  
617-727-2828  
fax: 617-742-3238



Form CPF 101 BQ: STATEMENT OF ORGANIZATION  
BALLOT QUESTION COMMITTEE

Commonwealth of  
Massachusetts

Office of Campaign and Political Finance

Office of Campaign and Political Finance  
One Ashburton Place  
Boston, MA 02108  
(617) 727-8352

CPF ID #: 95380

Please print or type all information, except signatures.

NOTICE IS HEREBY GIVEN, in accordance with the provisions of M.G.L. Chapter 55, of the organization of a ballot question committee as follows:

1. Name: The Committee Against Physician Assisted Suicide  
(See note 1)
2. Mailing Address: One Beacon St., Suite 1320, Boston, MA 02108
3. Purpose / Specific issues and interests (See note 2) Opposition to physician assisted suicide
4. Topic of question: An initiative petition for an Act Relative to Death with Dignity  
Question number, if known
5. Committee is formed to (check one): support \_\_\_\_\_ / oppose X the question.
6. Officers:
- |                | Name              | Residential Address | City/State/ZIP | Tel. No.     |
|----------------|-------------------|---------------------|----------------|--------------|
| Chairman:      | Richard Goldstein | 99 Glendale Rd.     | Sharon, MA     | 781-784-8623 |
| Treasurer:     | Richard Goldstein | "                   | "              | "            |
| Other Officer: |                   |                     |                |              |

Attach additional page, if necessary, with other officers and finance committee, if any.

The chairman and treasurer of a political committee should be designated by the committee. M.G.L. c. 55 specifies that each treasurer of a political committee shall keep and preserve detailed accounts, vouchers and receipts for a period of six years from the date of the relevant election. Chapter 55 also specifies that no expenditures shall be made for, or on behalf of, a political committee without the authorization of the chairman or treasurer, or their designated agents; and, that all the funds of a political committee shall be kept separate from any personal funds of any officers, members or associates of such committee.

SIGNED UNDER THE PENALTIES OF PERJURY:

I hereby accept the office of Chairman of the above-named committee:

Richard Goldstein  
Chairman's signature

4/24/2012  
Date

I hereby accept the office of treasurer of the above-named committee. I understand that I am subject to certain duties and liabilities under M.G.L. c. 55, including the timely filing of campaign finance reports. I am aware that an appointed public employee may not serve as treasurer of a ballot question committee.

Richard Goldstein  
Treasurer's signature

4/24/2012  
Date

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Tuesday, July 03, 2012 2:46 PM  
**To:** Marra, Marie (SEC)  
**Subject:** RE: Alliance of Automobile Manufacturers, Inc.

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Thanks Marie!

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**From:** Marra, Marie (SEC)  
**Sent:** Tuesday, July 03, 2012 12:59 PM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** Alliance of Automobile Manufacturers, Inc.

Alliance of Automobile Manufacturers, Inc.

Matthew Godlewski  
Vice President State Affairs  
[mgodlewski@autoalliance.org](mailto:mgodlewski@autoalliance.org)

1401 Eye Street NW Suite 900  
Washington, DC 20005 US

202-326-5588

Let me know if you need further information!

Thanks,  
M.

Marie D. Marra  
Director, Lobbyist Division  
Office of the Secretary of the Commonwealth

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Tuesday, July 03, 2012 3:57 PM  
**To:** awkinsman@yahoo.com  
**Subject:** Argument for Information for Voters Booklet  
**Attachments:** Kinsman.For.Auto.Repair.Information.Argument.2012.pdf;  
Contact.Information.Form.2012.IFV.pdf

**Importance:** High

<b>Tracking:</b>	<b>Recipient</b>	<b>Delivery</b>	<b>Read</b>
	awkinsman@yahoo.com		
	Murray, Rebecca (SEC)	Delivered: 7/3/2012 3:57 PM	Read: 7/3/2012 4:23 PM

Art-

Per our conversation yesterday, attached please find the letter regarding authoring the FOR statement for the ballot question entitled "Availability of Motor Vehicle Repair Information" as well as the contact sheet.

As I mentioned in our conversation, the argument can be no longer than 150 words and we do count them.

Please let me know if you have any questions.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
One Ashburton Place, Room 1705  
Boston, Massachusetts 02108  
617-727-2828  
fax: 617-742-3238

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Tuesday, July 03, 2012 4:53 PM  
**To:** 'thoopes@libbyhoopes.com'  
**Cc:** 'ebalsbaugh@deweysquare.com'  
**Subject:** Argument for Information for Voters Booklet  
**Attachments:** Medical.Use.Marijuana.FOR.Argument.Letter.2012.pdf;  
Contact.Information.Form.2012.IFV.pdf

**Importance:** High

<b>Tracking:</b>	<b>Recipient</b>	<b>Delivery</b>	<b>Read</b>
	'thoopes@libbyhoopes.com'		
	'ebalsbaugh@deweysquare.com'		
	Murray, Rebecca (SEC)	Delivered: 7/3/2012 4:53 PM	Read: 7/3/2012 4:53 PM

Dear Mr. Hoopes-

Attached please find the letter regarding authoring the FOR statement for the ballot question entitled "Medical Use of Marijuana" as well as the contact sheet.

Please be aware that the argument can be no longer than 150 words and we do count them.

Please let me know if you have any questions.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
*One Ashburton Place, Room 1705*  
*Boston, Massachusetts 02108*  
*617-727-2828*  
*fax: 617-742-3238*



## Tassinari, Michelle (SEC)

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Tuesday, July 03, 2012 5:21 PM  
**To:** 'michael@dignity2012.org'  
**Subject:** Information for Voters Booklet Argument  
**Attachments:** Prescribing.Medication.End.Life.FOR.Argument.Letter.2012.pdf;  
Contact.Information.Form.2012.IFV.pdf

**Importance:** High

Tracking:	Recipient	Delivery	Read
	'michael@dignity2012.org'		
	Murray, Rebecca (SEC)	Delivered: 7/3/2012 5:21 PM	Read: 7/5/2012 9:11 AM

Dear Mr. Clarke-

I am writing to as the principal proponent for the ballot question entitled "Prescribing Medication to End Life" to provide you with information regarding authoring the FOR argument that will appear in the *Information for Voters Booklet*.

Please be reminded that the argument cannot exceed 150 words—and we do count!

Please do not hesitate to contact me with any questions.

Michelle K. Tassinari  
Director/Legal Counsel  
Elections Division  
One Ashburton Place, Room 1705  
Boston, Massachusetts 02108  
617-727-2828  
fax: 617-742-3238

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Tuesday, July 03, 2012 5:27 PM  
**To:** 'rgoldstein@dbslawfirm.com'  
**Subject:** Argument for Information for Voters Booklet  
**Attachments:** AGAINST.Prescribing.Medication.End.Life.Argument.Letter.2012.pdf;  
Contact.Information.Form.2012.IFV.pdf

**Importance:** High

Tracking:	Recipient	Delivery	Read
	'rgoldstein@dbslawfirm.com'		
	Murray, Rebecca (SEC)	Delivered: 7/3/2012 5:27 PM	Read: 7/5/2012 9:13 AM

Dear Mr. Goldstein-

I am writing to as the principal opponent for the ballot question entitled "Prescribing Medication to End Life" to provide you with information regarding authoring the AGAINST argument that will appear in the *Information for Voters Booklet*.

Please be reminded that the argument cannot exceed 150 words—and we do count!

Please do not hesitate to contact me with any questions.

Michelle K. Tassinari  
Director/Legal Counsel  
Elections Division  
One Ashburton Place, Room 1705  
Boston, Massachusetts 02108  
617-727-2828  
fax: 617-742-3238

## **Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Wednesday, July 04, 2012 2:07 PM  
**To:** 'michael@campaignology.com'  
**Subject:** Re: Information for Voters Booklet Argument

Hi Michael-

We try to keep formatting to the extent possible. You can look at past versions on our website for examples.

As for hyphenated words- you can use them, but just because you add a hyphen, doesn't mean it is now counted as one word.

I'm happy to discuss further tomorrow when I'm in the office.

Michelle

-----  
Sent from my BlackBerry Wireless Device

----- Original Message -----

From: Michael Clarke <michael@campaignology.com>  
To: Tassinari, Michelle (SEC)  
Sent: Wed Jul 04 12:56:11 2012  
Subject: Re: Information for Voters Booklet Argument

Hi Michelle,

Do you have a guide or instruction sheet what constitutes a "word" and characters that can be used? For example, are bullet points allowed and if so, are the bullets counted as a word? Does punctuation or hyphenated words count as extra?

Thanks,  
Michael

---  
Michael Clarke  
(617) 858-6567 - mobile  
(617) 507-6426 - fax  
[michael@campaignology.com](mailto:michael@campaignology.com)

On Tue, Jul 3, 2012 at 5:20 PM, Tassinari, Michelle (SEC) <[michelle.tassinari@state.ma.us](mailto:michelle.tassinari@state.ma.us)> wrote:

> Dear Mr. Clarke-

>

>

>

> I am writing to as the principal proponent for the ballot question  
> entitled "Prescribing Medication to End Life" to provide you with  
> information regarding authoring the FOR argument that will appear in  
> the Information for Voters Booklet.

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>

>

> Please be reminded that the argument cannot exceed 150 words—and we do  
> count!

>

>

>  
> Please do not hesitate to contact me with any questions.  
>  
>  
>  
> Michelle K. Tassinari  
>  
> Director/Legal Counsel  
>  
> Elections Division  
>  
> One Ashburton Place, Room 1705  
>  
> Boston, Massachusetts 02108  
>  
> 617-727-2828  
>  
> fax: 617-742-3238

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 05, 2012 9:49 AM  
**To:** 'mgodlewski@autoalliance.org'  
**Subject:** Information for Voters Booklet Massachusetts

Matthew-

I am writing to you seeking a contact for the opponents to the Massachusetts ballot question entitled "Availability of Motor Vehicle Repair Information." I also left you a voice mail message on Tuesday, July 3<sup>rd</sup>.

Under state law, the principal proponents and opponents of state ballot questions may write arguments for/against the ballot question, which are printed in the Information for Voters Booklet, a publication sent to each household in Massachusetts.

As the lobbyist for the Alliance of Automobile Manufacturers, I was hoping that you could direct me to the proper in-state contact for the opponents of the ballot question.

Thank you in advance for your attention to this matter.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
*One Ashburton Place, Room 1705*  
*Boston, Massachusetts 02108*  
*617-727-2828*  
*fax: 617-742-3238*

## **Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 05, 2012 11:02 AM  
**To:** 'Matthew Godlewski'  
**Cc:** Daniel Gage; Jessica Lang  
**Subject:** RE: Information for Voters Booklet Massachusetts

Matt-

The argument cannot be longer than one hundred and fifty (150) words and must be received within ten (10) days from the filing deadline which was July 3<sup>rd</sup>. Accordingly, the argument must be received no later than **5:00 p.m. on Friday, July 13, 2012**. Additionally, please note that contact information of the author of each argument is also printed in the booklet. Such information includes the name of the organization (and may include the name of an individual), address, telephone number and website, if available, of the organization.

Under the state law, we are required to look at the records of the Office of Campaign and Political Science to see what campaign committees have organized for and against the questions to determine principal proponents and opponents. When I checked the records on Tuesday, I noticed that there was a committee that organized on July 2<sup>nd</sup> against the question called "Citizens Committee for Safe and Fair Repair" listing David N. Martin of 202 Bonham Rd., Dedham as the Chairman and Treasurer. Is your organization related to this committee?

As for guidelines for the arguments—the arguments can only be 150 words, and yes, we count them. Additionally, the argument must be to the question itself and not regarding the sponsors or other issues not directly relating to the question. (One year we had a group submit the "against" argument which solely attacked the sponsor of the petition as being a criminal, etc. We rejected the argument). Also, if you intend to include factual statements such as statistics, we will need you to also include documentary evidence to support your findings which can be published studies, newspaper articles, etc.

I hope this is helpful and let me know if you have any further questions.

Michelle

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**From:** Matthew Godlewski [mailto:mgodlewski@autoalliance.org]  
**Sent:** Thursday, July 05, 2012 10:11 AM  
**To:** Tassinari, Michelle (SEC)  
**Cc:** Daniel Gage; Jessica Lang  
**Subject:** Re: Information for Voters Booklet Massachusetts

Hi Michelle,

Thank you for reaching out. We will be able to assist you with this matter. What deadlines exist and what are the guidelines for submissions?

Thank you,

Matt

On Jul 5, 2012, at 9:49 AM, "Tassinari, Michelle (SEC)" <michelle.tassinari@state.ma.us> wrote:

Matthew-

I am writing to you seeking a contact for the opponents to the Massachusetts ballot question entitled "Availability of Motor Vehicle Repair Information." I also left you a voice mail message on Tuesday, July 3<sup>rd</sup>.

Under state law, the principal proponents and opponents of state ballot questions may write arguments for/against the ballot question, which are printed in the Information for Voters Booklet, a publication sent to each household in Massachusetts.

As the lobbyist for the Alliance of Automobile Manufacturers, I was hoping that you could direct me to the proper in-state contact for the opponents of the ballot question.

Thank you in advance for your attention to this matter.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
*One Ashburton Place, Room 1705*  
*Boston, Massachusetts 02108*  
*617-727-2828*  
*fax: 617-742-3238*

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 05, 2012 11:52 AM  
**To:** 'John@ledimensions.com'; 'heidiheilman@mapreventionalliance.org'  
**Cc:** Sacks, Peter (AGO) (peter.sacks@massmail.state.ma.us)  
**Subject:** Information for Voters Booklet

**Importance:** High

John-

I am writing to follow-up on our discussions back in May regarding the arguments that are printed in the Information for Voters Booklet. As I mentioned during our meeting at the AG's office, this Office looks at those committees organized with the Office of Campaign and Political Finance to determine the principal proponents and opponents when determining the proposed authors for the arguments.

Based on a review of the records of OCPF, it does not appear that your clients have formed a committee against the ballot question "Medical Use of Marijuana." It was my understanding that your clients were interested in writing the "against" argument for the ballot question and were going to be in communication with me. Since I haven't heard from you, I wanted to follow-up since it is unclear whether your clients were still interested and if so, who the primary contact would be that I can confirm the information with. The deadline for the 150 word arguments is Friday, July 13<sup>th</sup> at 5pm.

Please let me know who I should be in touch with.

Thank you for your attention to this matter.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
*One Ashburton Place, Room 1705*  
*Boston, Massachusetts 02108*  
*617-727-2828*  
*fax: 617-742-3238*



**Tassinari, Michelle (SEC)**

---

**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 05, 2012 1:58 PM  
**To:** 'Heidi heilman'  
**Cc:** John@ledimensions.com; heidiheilman@mapreventionalliance.org; Sacks, Peter (AGO)  
**Subject:** RE: Information for Voters Booklet  
**Attachments:** AGAINST.Medical.Use.Marijuana.Argument.Letter.2012.pdf;  
Contact.Information.Form.2012.IFV.pdf

Heidi-

Per our conversation, attached please find the information regarding drafting the argument. Please let me know if you have any questions.

Michelle

---

**From:** Heidi heilman [mailto:heidiheilmanmapa@gmail.com]  
**Sent:** Thursday, July 05, 2012 1:17 PM  
**To:** Tassinari, Michelle (SEC)  
**Cc:** John@ledimensions.com; heidiheilman@mapreventionalliance.org; Sacks, Peter (AGO)  
**Subject:** Re: Information for Voters Booklet

Hello Michelle,

Thank you for your time on the phone and providing the parameters we must comply with in submitting the against statement by next Friday.

Please email an electronic version of your letter to this email address. You may send a hard copy to:

Heidi Heilman, President  
Massachusetts Prevention Alliance  
PO Box 2954  
Acton, MA 01720

We'll be certain to file with OCPF next week to avoid being usurped by another potential opposing group.

Kind regards,

Heidi

Sent from my iPhone

On Jul 5, 2012, at 11:52 AM, "Tassinari, Michelle (SEC)" <michelle.tassinari@state.ma.us> wrote:

John-

I am writing to follow-up on our discussions back in May regarding the arguments that are printed in the Information for Voters Booklet. As I mentioned during our meeting at the AG's office, this Office looks at

those committees organized with the Office of Campaign and Political Finance to determine the principal proponents and opponents when determining the proposed authors for the arguments.

Based on a review of the records of OCPF, it does not appear that your clients have formed a committee against the ballot question "Medical Use of Marijuana." It was my understanding that your clients were interested in writing the "against" argument for the ballot question and were going to be in communication with me. Since I haven't heard from you, I wanted to follow-up since it is unclear whether your clients were still interested and if so, who the primary contact would be that I can confirm the information with. The deadline for the 150 word arguments is Friday, July 13<sup>th</sup> at 5pm.

Please let me know who I should be in touch with.

Thank you for your attention to this matter.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
*One Ashburton Place, Room 1705*  
*Boston, Massachusetts 02108*  
*617-727-2828*  
*fax: 617-742-3238*

## **Tassinari, Michelle (SEC)**

---

**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 12, 2012 12:02 PM  
**To:** 'Michael Clarke'  
**Subject:** RE: Information for Voters Booklet Argument

Hi Michael-

The contact information does NOT count towards the 150 word count.

Yes, the statement can be authored by and name a person who is not an officer of the Committee, but the contact information must still contain the committee name. The rationale behind the Committee name requirement is that the state law requires us to use the principal proponents and opponents who have organized with OCPF. If you use a name of an organization other than the one on file with OCPF, someone could challenge the argument on the grounds they were not qualified to author it.

Does that make sense?

Michelle

-----Original Message-----

From: Michael Clarke [mailto:michael@campaignology.com]  
Sent: Wednesday, July 11, 2012 5:30 PM  
To: Tassinari, Michelle (SEC)  
Subject: Re: Information for Voters Booklet Argument

Michelle,

We're putting the final touches on our 150 word argument. Does the contact information (name, organization, phone, etc) count towards the 150 words? Also, I want to make sure the argument there are no specific requirements regulating what the statement must say and under the name or organizations it comes under. For example, can the statement come from individual that is not an officer of the official Ballot Question Committee? I can provide a draft example, if that helps.

Thanks,  
Michael

---  
Michael Clarke  
(617) 858-6567 - mobile  
(617) 507-6426 - fax  
[michael@campaignology.com](mailto:michael@campaignology.com)

On Wed, Jul 4, 2012 at 2:06 PM, Tassinari, Michelle (SEC) <[michelle.tassinari@state.ma.us](mailto:michelle.tassinari@state.ma.us)> wrote:

> Hi Michael-

>

> We try to keep formatting to the extent possible. You can look at past versions on our website for examples.

>

> As for hyphenated words- you can use them, but just because you add a hyphen, doesn't mean it is now counted as one word.

>

> I'm happy to discuss further tomorrow when I'm in the office.

>

> Michelle

> -----

> Sent from my BlackBerry Wireless Device

>

>

> ----- Original Message -----

> From: Michael Clarke <michael@campaignology.com>

> To: Tassinari, Michelle (SEC)

> Sent: Wed Jul 04 12:56:11 2012

> Subject: Re: Information for Voters Booklet Argument

>

> Hi Michelle,

>

> Do you have a guide or instruction sheet what what constitutes a

> "word" and characters that can be used? For example, are bullet

> points are allowed and if so, are the bullets counted as a work? Does

> punctuation or hyphenated words count as extra?

>

> Thanks,

> Michael

>

> ---

> Michael Clarke

> (617) 858-6567 - mobile

> (617) 507-6426 - fax

> [michael@campaignology.com](mailto:michael@campaignology.com)

>

>

> On Tue, Jul 3, 2012 at 5:20 PM, Tassinari, Michelle (SEC)

> <[michelle.tassinari@state.ma.us](mailto:michelle.tassinari@state.ma.us)> wrote:

>> Dear Mr. Clarke-

>>

>>

>>

>> I am writing to as the principal proponent for the ballot question

>> entitled "Prescribing Medication to End Life" to provide you with

>> information regarding authoring the FOR argument that will appear in

>> the Information for Voters Booklet.

>>

>>

>>

>> Please be reminded that the argument cannot exceed 150 words—and we

>> do count!

>>

>>

>>

>> Please do not hesitate to contact me with any questions.

>>

>>

>>

>> Michelle K. Tassinari

>>

>> Director/Legal Counsel

>>

>> Elections Division

>>

>> One Ashburton Place, Room 1705

>>

>> Boston, Massachusetts 02108

>>

>> 617-727-2828

>>

>> fax: 617-742-3238

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 12, 2012 4:03 PM  
**To:** Jessica Lang (JLang@autoalliance.org)  
**Subject:** Contact Information Sheet  
**Attachments:** Contact.Information.Form.2012.IFV.pdf

Here is the sheet we discussed.

Michelle K. Tassinari  
*Director/Legal Counsel*  
*Elections Division*  
*One Ashburton Place, Room 1705*  
*Boston, Massachusetts 02108*  
*617-727-2828*  
*fax: 617-742-3238*

## **Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Thursday, July 12, 2012 4:10 PM  
**To:** 'George Cronin'  
**Cc:** RGoldstein@dbslawfirm.com  
**Subject:** RE: Argument for Information for Voters Booklet

Received.

Thanks!

Michelle

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**From:** George Cronin [mailto:GCronin@rasky.com]  
**Sent:** Thursday, July 12, 2012 3:44 PM  
**To:** Tassinari, Michelle (SEC)  
**Cc:** RGoldstein@dbslawfirm.com  
**Subject:** FW: Argument for Information for Voters Booklet  
**Importance:** High

Hi Michelle,

As I mentioned, Richard Goldstein is away so I am submitting the attached material on his behalf.

Attached is the completed contact information form and in a separate attachment is our committee's 150 word argument.

Please let me know that you received this email.

Hard copies of both attachments will be sent to you as well, per your letter to Richard.

Thanks again.

George Cronin  
617-443-9933 x9628

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**From:** Richard Goldstein  
**To:** George Cronin; Joe Baerlein; Zach Stanley  
**Cc:** Roger Donoghue ; David Luca  
**Sent:** Tue Jul 03 17:45:52 2012  
**Subject:** FW: Argument for Information for Voters Booklet  
Looks like we get to do the argument in the Secretary's voter booklet.

The deadline is **JULY 13 at 5 PM**. I am out until July 17,

Can you guys handle this?

RG

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**From:** Tassinari, Michelle (SEC) [mailto:michelle.tassinari@state.ma.us]  
**Sent:** Tuesday, July 03, 2012 5:27 PM  
**To:** Richard Goldstein  
**Subject:** Argument for Information for Voters Booklet  
**Importance:** High

Dear Mr. Goldstein-

I am writing to as the principal opponent for the ballot question entitled "Prescribing Medication to End Life" to provide you with information regarding authoring the AGAINST argument that will appear in the *Information for Voters Booklet*.

Please be reminded that the argument cannot exceed 150 words—and we do count!

Please do not hesitate to contact me with any questions.

Michelle K. Tassinari  
Director/Legal Counsel  
Elections Division  
One Ashburton Place, Room 1705  
Boston, Massachusetts 02108  
617-727-2828  
fax: 617-742-3238

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## **Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Friday, July 13, 2012 12:22 PM  
**To:** 'Jessica Lang'  
**Subject:** RE: Citizens Committee for Safe and Fair Repair 150 word statement and contact

Nice! Thanks and have a great weekend!

---

**From:** Jessica Lang [mailto:JLang@autoalliance.org]  
**Sent:** Friday, July 13, 2012 11:52 AM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** Citizens Committee for Safe and Fair Repair 150 word statement and contact

Michelle,  
As promised, here is the phone number and URL to make our information complete.

AGAINST: Automakers already make repair information and tools available for purchase by anyone as a result of a 2002 national agreement. Repair shops oppose this measure because the current system works.

This measure would negatively alter how repair information is provided and mandate the redesign of all cars, trucks, 18-wheelers, public transit and school buses, fire engines, ambulances, motorcycles and RVs. It would require the use of 15-year-old, outdated technology. Worse, this backward redesign – which adds to sticker price – must occur by January 2, 2014 or vehicles cannot be sold in Massachusetts.

This measure could lead to the release of sensitive personal information, make vehicle hacking easier, and threaten safety and fuel efficiency innovation. Increased safety threats – including theft – are why law enforcement opposes the measure.

Nothing in the measure requires any supposed savings to be passed on to consumers.

A “no” vote protects consumer safety and ensures vehicle choice.

Authored by:  
David Martin, Treasurer  
Citizens Committee for Safe and Fair Repair  
202 Bonham Road  
Dedham, MA 02026  
617-312-8031  
[www.voteNOon1MA.com](http://www.voteNOon1MA.com)

Jessica Lang  
Alliance of Automobile Manufacturers

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**From:** Jessica Lang  
**Sent:** Thursday, July 12, 2012 4:38 PM  
**To:** 'Tassinari, Michelle (SEC)'  
**Subject:** Citizens Committee for Safe and Fair Repair 150 word statement and contact



Michelle,

Below (and attached as a word file) please find the Citizens Committee for Safe and Fair Repair's required submission for the voter ballot guide. As discussed earlier today, we will supplement this submission with a phone number and website by this coming Tuesday, July 17.

Regarding the "Author/Contact" .pdf, I filled out this form and have included it as an attachment. I signed the form. If the author/contact must sign the form, please let me know and we will have David sign the form and resubmit it.

As required, I will also send you a hard copy.

Thank you for your help today. Please let me know if you need anything else.

Jessica

Jessica Lang

Attorney

Alliance of Automobile Manufacturers

Phone: (202) 326-5586

Mobile: (202) 999-9458

Fax: (202) 326-5560

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AGAINST: Automakers already make repair information and tools available for purchase by anyone as a result of a 2002 national agreement. Repair shops oppose this measure because the current system works.

This measure would negatively alter how repair information is provided and mandate the redesign of all cars, trucks, 18-wheelers, public transit and school buses, fire engines, ambulances, motorcycles and RVs. It would require the use of 15-year-old, outdated technology. Worse, this backward redesign – which adds to sticker price – must occur by January 2, 2014 or vehicles cannot be sold in Massachusetts.

This measure could lead to the release of sensitive personal information, make vehicle hacking easier, and threaten safety and fuel efficiency innovation. Increased safety threats – including theft – are why law enforcement opposes the measure.

Nothing in the measure requires any supposed savings to be passed on to consumers.

A "no" vote protects consumer safety and ensures vehicle choice.

Authored by:

David Martin, Treasurer

Citizens Committee for Safe and Fair Repair

202 Bonham Road

Dedham, MA 02026

Phone (to be added)

Website (to be added)

**Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Friday, July 13, 2012 1:30 PM  
**To:** 'Heidi Heilman'  
**Subject:** RE: Information for Voters Booklet  
**Attachments:** Contact.Information.Form.2012.IFV.doc

Per your request.

**From:** heidiheilmanmapa@gmail.com [mailto:heidiheilmanmapa@gmail.com] **On Behalf Of** Heidi Heilman  
**Sent:** Friday, July 13, 2012 12:28 PM  
**To:** Tassinari, Michelle (SEC)  
**Subject:** Re: Information for Voters Booklet

Hello Michelle,

Thanks for your time on the phone. I look forward to receiving the Word version of the Contact Information for the statement submission due today.

Heidi

---

Heidi Heilman, President  
Massachusetts Prevention Alliance  
PO Box 2954  
Acton, MA 01720  
email: [heidiheilman@mapreventionalliance.org](mailto:heidiheilman@mapreventionalliance.org)  
508-439-0926  
[www.mapreventionalliance.org](http://www.mapreventionalliance.org)

[Like MAPA on Facebook](#)  
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*Protecting and promoting the health and well-being of all Massachusetts youth through sound public health and safety policies.*

## **Tassinari, Michelle (SEC)**

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**From:** Tassinari, Michelle (SEC)  
**Sent:** Friday, July 13, 2012 2:14 PM  
**To:** 'Heidi Heilman'  
**Cc:** Kevin A. Sabet  
**Subject:** RE: Against Statement

Thank you Heidi-

Can you also send the argument as a word document? (makes it easier to format for the booklet).

**From:** heidiheilmanmapa@gmail.com [mailto:heidiheilmanmapa@gmail.com] **On Behalf Of** Heidi Heilman  
**Sent:** Friday, July 13, 2012 2:12 PM  
**To:** Tassinari, Michelle (SEC)  
**Cc:** Kevin A. Sabet  
**Subject:** Against Statement

Hello Michelle,

Attached is the AGAINST statement and completed Contact Information Form.

Pease send me confirmation that you received this and let me know if this acceptable or if there are adjustments that need to be made.

Thank you,

Heidi

--

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Heidi Heilman, President  
Massachusetts Prevention Alliance  
PO Box 2954  
Acton, MA 01720  
email: [heidiheilman@mapreventionalliance.org](mailto:heidiheilman@mapreventionalliance.org)  
508-439-0926  
[www.mapreventionalliance.org](http://www.mapreventionalliance.org)

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